



# AltBuild

alternative building materials & design expo

**\*\*MEDIA ALERT/ CALENDAR LISTING\*\***

- What:** Seventh Annual City of Santa Monica AltBuild Expo & Conference
- When:** Friday & Saturday, May 7 – 8, 2010 | 10 a.m. – 5 p.m.
- Where:** Santa Monica Civic Auditorium (1855 Main Street, Santa Monica, CA 90401)
- Why:** Opportunity for Designers, Architects and Building Trades to explore everything new, happening and about to happen in Green Building Practices: Demonstrations and discussion groups for the general public led by area Green Building experts offering knowledge on what Green Building means to them – from a design, carbon footprint and pocketbook perspective.
- Overview:** The Seventh Annual City of Santa Monica AltBuild Expo is the largest green building expo in Southern California. It is a two-day event featuring alternative building materials and design, returning to the Santa Monica Civic Auditorium, Friday and Saturday, May 7-8, 2010 from 10 a.m. – 5 p.m. each day. The Expo is free and open to the public and will include over 150 carefully selected exhibitors, all chosen for their work, representing the best in Green Building & Design Materials; Energy – Efficiencies and Alternatives; Best Green Practices in Water Conversation; Environmental Plumbing; Sustainable Landscaping and more.
- From the City:** “With such high quality presenters and exhibitors, AltBuild continues to be an incredible resource for the region. The City of Santa Monica has a tradition of pursuing environmental excellence and an educational event like AltBuild continues that pursuit. There’s no better place to learn from the experts and make the connections you need for your next project,” said Brenden McEneaney, Green Building Program Advisor, Office of Sustainability and the Environment, City of Santa Monica.
- Other:** Leading speakers in all sustainable and alternative building practices will conduct on-site seminars and discussions groups for the architect, building and design trades on Friday. Saturday speakers are geared for open workshops and discussion groups on Sustainable Design, Green Residential Remodeling and new ideas, laws and issues on what it means to be building green.

**Featured Display**

**& Overview:** *ReUse Garden House* – Giving Buildings a Second Life Through Design/ Building with Recycled Materials: *ReUse House* is a project of ReUse People and in collaboration with Greymar Associates and the L.A./Ventura Chapter of the Building Industry Association. The 8’ x 16’ *ReUse Garden House* will premiere at AltBuild 2010: it will be built entirely of salvaged and reprocessed building materials from structures that have been deconstructed. Deconstruction (not demolition) is the process of disassembling a building and salvaging the components for reuse, Incorporating locally reclaimed building materials to save energy, reduce pollution and benefit a project’s budget through substantially lowering materials and transportation costs.

**\*\* Images available upon request**

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